

Our twenty-first season of prominent speaker programs

March 2006



James Brown

Speaker: Mr. James Brown – CBS Sports host of "The NFL Today"

Topic: "FOX Sports – What is the Chemistry?"

On: Friday, March 10, 2006 Location: Everglades Dining Room

James Brown is co-host of "FOX NFL Sunday," an informative and entertaining hour of football coverage. Since its inception in 1994, "FOX NFL Sunday" has enjoyed the largest viewing audience of any NFL pre-game show and has been hosted by Mr. Brown since that time. Mr. Brown joined FOX Sports in June 1994, following ten years with CBS Sports.

Mr. Brown's involvement in sports began while playing basketball in high school where he was ranked one of the top ten high school players in America his senior year. After doing the same at Harvard University, the three-time All-lvy League was drafted with the 62nd pick overall by the Atlanta Hawks in the 1973 NBA draft. After a brief playing career, he entered the corporate world, working as a sales executive for Xerox and Eastman Kodak. Mr. Brown went into sports broadcasting in 1984 doing playby-play commentary for the NBA Washington Bullets. He later moved on to an anchor position at a

television station in Washington D.C. and then some work at CBS. While at CBS Sports, Mr. Brown worked as an announcer for NFL telecasts and reported on major events such as the NBA Finals and Winter Olympic Games.

In addition to his sports and entertainment achievements, Mr. Brown is involved in ongoing commitments to a variety of community and national causes. His involvements include activities in support of The Marrow Foundation, Darrell Green's Youth Life Foundation, Ronnie Lott's All Stars Helping Kids, Fellowship of Christian Athletes, Neimann Pick Disease Foundation and HollyRod Foundation. Mr. Brown lives in Bethesda, Maryland with his wife, Dorothy, and his daughter, Katrina.



Susan Desmond-Hellmann

Speaker: Dr. Susan Desmond-Hellmann, President – Product Development, Genentech

Topic: "The Future of Biotechnology"
On: Friday, March 24, 2006
Location: River of Grass Ballroom

Susan Desmond-Hellmann, M.D., M.P.H., is currently President of Product Development at Genentech; responsible for medical affairs, regulatory affairs, product development, development sciences and quality functions, as well as business development and strategic pipeline development. Dr. Desmond-Hellmann has overseen the successful clinical development of four products at Genentech that have extended survival in cancer: Rituxan, Herceptin, Avastin and Tarceva. She currently oversees a pipeline with multiple oncology therapeutics, including approaches to apoptosis, Hedgehog antagonism, anti-CD20, and an inhibitor of HER2 dimerization.

In addition to her work at Genentech, Dr. Desmond-Hellmann is an Adjunct Associate Professor of Epidemiology and Biostatistics at the University of California, San Francisco (UCSF), and has also served as Assistant Professor, Hematology-Oncology. She spent two years as visiting faculty at the Uganda

Cancer Institute studying AIDS and cancer, as well as two years in private practice before returning to research. In 2001, 2003 and 2004, Dr. Desmond-Hellmann was named to FORTUNE magazine's Top 50 Most Powerful Women in Business list. In 2002, she was named to the U.S. Department of Health and Human Services Advisory Committee on Regulatory Reform. Dr. Desmond-Hellmann was named to the Board of Directors of the Biotechnology Industry Organization (BIO) in 2001, where she now serves on the Board's Executive Committee. Since 1980, she has received many honors and awards for her work in oncology and AIDS research.

Dr. Desmond-Hellmann is board-certified in internal medicine and medical oncology and completed her clinical training at UCSF. Desmond-Hellmann holds bachelor and medical degrees from the University of Nevada, Reno, as well as a master's degree in epidemiology and biostatistics from the University of California, Berkeley, School of Public Health. She resides in California with her husband, an infectious disease specialist.

12:00 Noon Luncheon at The Naples Beach Hotel

12:45 p.m. Address by Speaker

1:15 p.m. Questions from the audience

** PLEASE call 436-3574 by 1-week prior if you are unable to attend **

Please return the enclosed quest ticket request form

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1/20/06	David A. Jones, Co-Founder/Chairman, Emeritus Humana Inc.
1/27/06	Robert G. Scott, President/COO (Retired), Morgan Stanley
2/10/06	Hank Asher, Database Innovator
2/24/06	Christophe Fournier, Program Director, Doctors Without Borders
3/10/06	James Brown, CBS Sports host of "The NFL Today"
3/24/06	Dr. Susan Desmond-Hellmann, President, Genentech
4/7/06	Senator Susan Collins (R-ME)
4/14/06	John E. McLaughlin, Director, CIA (Retired)

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The Forum Club's mission is to:

- Present the most prominent and knowledgeable speakers from corporate, economic, governmental and international fields;
- Interest and inform its members on current issues and trends;
- Promote the highest civic, moral and ethical standards, and
- Provide a congenial meeting atmosphere.





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Applications for membership must be signed by two Forum Club members and returned to the Executive Director. The applicant is then added to the wait list.