

April 2025

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James D Farley, Jr.

President & CEO

Ford Motor Company

Thursday, April 10, 2025

Hilton Naples



Jim Farley is the President and Chief Executive Officer of Ford, President of Ford Model e, and a member of Ford's board of directors.

As CEO, Farley is focused on transforming Ford to lead the digital and electric revolution in the automotive industry, through the deployment of the ambitious, customer-focused Ford+ plan. The plan includes building a more resilient company that thrives at the intersection of great vehicles, iconic brands, innovative software and high-value services.

Under Farley's leadership, Ford reorganized its business into three distinct Automotive segments: Ford Blue, for iconic gas and hybrid vehicles; Ford Model e, for breakthrough EVs along with creating the digital platforms and software for Ford's entire product lineup; and Ford Pro, helping commercial customers transform their operations with work-ready vehicles and services. This strategy is delivering customers with great value and the freedom of choice across powertrains as the industry transitions to an all-electric future.

Before becoming CEO, Farley was Ford's chief operating officer, responsible for strengthening the company's global automotive operations. In addition, he previously served as Ford's president of New Businesses, Technology and Strategy, and earlier was Ford's executive vice president and president of Global Markets, among several other roles at Ford.

Prior to joining Ford in 2007, Farley was group vice president and general manager of Lexus, and the group vice president responsible for all Toyota Division market planning, advertising, merchandising, sales promotion, incentives, and internet activities. Farley previously worked in Toyota's strategic planning, product, and marketing in the United States and Europe, and led the successful launch of Toyota's new Scion brand.

Farley's passion for automobiles continues outside of the workplace. He is a collector and racer of vintage vehicles, and it is not uncommon to find him on tracks around the world racing his 1965 Ford GT 40, 1966 427 Cobra, or 1978 Lola 298, among others. Farley also recently launched DRIVE, a podcast that rekindles America's love affair with cars – the influence they have in our life and how those experiences drive us to succeed personally and professionally.

Farley is also dedicated to giving back to his community and is a proud supporter of and frequent volunteer for the Pope Francis

John J. Lawson
Richard H. Lenny
Janet P. Rathbun
Kenneth R. Reeves
Jeanne L. Seewald
Adria D. Starkey
Deborah A. Stewart
William H. Strong
Inge G. Thulin
Gary L. Tice
Robert S. Troth
Joanne S. Wyss

Center in Detroit.

Farley is a graduate of Georgetown University and the Anderson School of Management at the University of California, Los Angeles. He and his wife, Lia, have three children.

GUEST TICKET REQUEST

for April 10, 2025

James D Farley, Jr.

To place a request for one guest ticket, please submit to:

forumclub@theforumclub.org

If guest tickets are available, requests are processed in order of receipt and must be received by

April 3, 2025

They will be mailed by that date, and you will be billed for \$75, or notified if there is no space.

Tickets are non-exchangeable and non-refundable.

SUBMITTING REGRETS

for April 10, 2025

James D Farley, Jr.

If you cannot attend and no one will use your ticket, please email your regret to **forumclub@theforumclub.org**.

You may regret until 5:00 p.m., Monday, March 31, 2025, to receive a \$65 refund at the end of the season. Your regret will help us to have an accurate count for attendance.

The BALLOT FOR DIRECTORS was emailed out on March 12, 2025.

Please be sure to cast your vote by Monday, March 31, 2025. The new Board terms will start May 1, 2025.

WILLIAM S. GENTRY SCHOLARSHIP

William S. Gentry, Marco Island Bureau Chief for the Naples Daily News, and other community leaders a club to present prominent and well informed speakers to the growing of retired executives in the Naples area. The Forum Club of Southwest Florida began in 1985

In 1988, Bill Gentry again had the foresight to invite students from each area high school to luncheon meetings as guests of a sponsoring Club member.

In 1982, as a tribute to the accomplishments of the founder of the Club and its first executive director, after his death the Board of Directors established the William S. Gentry Student Scholarship Award that is presented each year to one senior from each qualifying Collier County high school.

The Club, it's members and administrators for the lunch have continued to be proud to sponsor the students since the inception of the award. Each year, members generously donate to the scholarship.

At the April 10, 2025 luncheon, the Gentry Scholarship will be award to 18 deserving Collier high school seniors.

FORUM CLUB STUDENT SPONSORS

The Student Guest Committee and the membership of the Forum Club wish to thank you the sponsors of the student guests for the 2024-2025 season.

Michael Brown
Doug Campbell
Ron Ciesla
David Drobis
Paul Erhardt
Leslie Frecon
Doug Gray
Paul Greenberg
Doug Johnson
John F. Johnson

Susan Jones
Kim Kantor
Ken Krier
John Lawson
Ed Liddy
Janet Madigan
Carl Strohmaier
Harriet Toadvine
Rusty Troth

STUDENT GUESTS



March 7, 2028
Community School of Naples
Sponsored by Ron Ciesla



March 7, 2025
St. John Neumann Catholic High School
Sponsored by Kim Kantor



March 18, 2025



March 18, 2025
Seacrest Country Day School
Sponsored by Carl Strohmaier

SPEAKER PROGRAM

GOVERNOR GLENN YOUNGKIN

November 15, 2024

Governor, Virginia

MICHAEL PILLSBURY

December 6, 2024

Senior Fellow, Heritage Foundation, China

J.B. MILLIKEN

January 17, 2025

Chancellor of The University of Texas

RICHARD N. BARTON

January 31, 2025

Cofounder and CEO, Zillow Group

Founder, Expedia

MARIA SNEGOVAYA, Ph.D.

February 7, 2025

Senior Fellow, Europe, Russia and Eurasia

Center for Strategic and International Studies (CSIS)

GENERAL BRYAN FENTON

February 21, 2025

Cmdr., U.S. Special Ops. Command

GIANRICO FARRUGIA, M.D.

March 7, 2025

President & CEO Mayo Clinic

GENERAL TIMOTHY RAY

March 18, 2025

USAF Retired, Commander, Global Strike Command

CAROL TOMÉ

March 28, 2025

CEO, UPS

JAMES D. FARLEY

April 10, 2025

President & CEO, Ford Motor Company

The Forum Club's mission is to:

- *Provide a congenial meeting atmosphere for members to enjoy prominent speakers in fields such as academia, business, economics, finance, government, health, international relations, media and the arts, science and technology*
- *Promote the highest civic, moral and ethical standards*
- *Share the "Forum Club Experience" with outstanding high school students in Collier County.*
- *Provide scholarships to Collier County high school students*

PAST PRESIDENTS

Elizabeth K. Wessel
2023-2024

Wade F. Keller
2009-2010

Raymond Mueller*
1996-1997

Edward M. Liddy
2022-2023

Alan M. Horton
2008-2009

Donald J. York*
1995

Susan S. Jones
2021-2022

Malcolm B. Chancey Jr.
2007-2008

John M. Passidomo*
1994

Clark T. Randt, Jr.
2020-2021

W. Wallace Abbott*
2006-2007

William C. Sinclair*
1993

Joseph G. Fogg, III
2019-2020

Carl J. Kuehner
2005-2006

Joe B. Cox
1992

Verne G. Istock
2018-2019

Richard I. Wilson*
2004-2005

John T. Duffner*
1991

Richard S. Bodman
2017-2018

William E. Hoglund*
2003-2004

Alan R. Korest*
1990

Melvin C. Short Jr.
2016-2017

L. Lindsey Halstead*
2002-2003

Tom Shea*
1989

Shelly Church
2015-2016

Edward J. Putzell Jr.*
2001-2002

Corbin A. Wyant*
1988

Thomas B. Wheeler
2014-2015

Linda C. Flewelling
2000-2001

Robert D. Stakich*
1987

William F. Allyn
2013-2014

Thomas E. Ingram
1999-2000

Brenda C. Wilson
1986

Thomas A. Bringardner
2012-2013

Carol E. Girardin
1998-1999

Leonard F. Llewellyn*
1985

David A. Rismiller*
2011-2012

R. James Harvey*
1997-1998

William S. Gentry*
Founder

Ulla Norris
2010-2011

*deceased

INQUIRIES

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forumclub@TheForumClub.org

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