



# FORUM CLUB

of Southwest Florida, Inc.

nationally recognized for its outstanding speaker program

*Our twenty-second season of prominent speaker programs*

*February 2007*



**Kenneth W. Lowe**

Speaker: **Kenneth W. Lowe** – President and C.E.O., The E.W. Scripps Company  
On: **Friday, February 2, 2007**  
Location: **River of Grass Ballroom**

Mr. Ken Lowe was named president, chief operating officer and a director of The E.W. Scripps Company in January 2000 and was elected president and chief executive officer of The E.W. Scripps Company in October 2000. Prior to rejoining the corporate office in Cincinnati, Mr. Lowe was chairman and C.E.O. of the Scripps Networks. He founded and launched Home & Garden Television (HGTV); managed the Food Network; and oversaw the launch of the company's third network, Do It Yourself (DIY), as well as Scripps' newest network, Fine Living. He also oversaw the acquisition of the Shop at Home retailing network. Mr. Lowe joined Scripps in 1980 as general manager of the company's radio properties. In 1988, he became vice president of programming, promotion and marketing for the company's nine network-affiliated television stations. Mr. Lowe began his career in radio with Southern Broadcasting in 1969 and continued with various management positions in radio and television with Harte-Hanks Broadcasting in the late 1970's. He received a Bachelor of Arts degree in radio, television and motion pictures from the University of North Carolina at Chapel Hill.

Mr. Lowe is on the boards of directors of Fifth Third Bancorp, Cincinnati Chamber of Commerce, 3CDC (Cincinnati Center City Development Corp.), Cincinnati USA Partnership (GCCC Partnership for Greater Cincinnati) and the Associated Press. He is a trustee of the Fine Arts Fund, on the executive committee for the Commercial Club, the board of trustees for the Cincinnati Museum Center. He is also a member of the board of advisors to the Department of Communication and the board of visitors for the University of North Carolina at Chapel Hill. Mr. Lowe was recently inducted into the Broadcasting and Cable Hall of Fame. He and his wife, Mary, reside in Cincinnati and Highlands, North Carolina.



**Susan Lyne**

Speaker: **Susan Lyne** – President and C.E.O., Martha Stewart Living Omnimedia, Inc.  
On: **Friday, February 16, 2007**  
Location: **River of Grass Ballroom**

Ms. Susan Lyne was named president and chief executive officer of Martha Stewart Living Omnimedia, Inc. (NYSE:MSO) in November 2004. Ms. Lyne is responsible for all aspects of the public media and merchandising company, which includes publishing, television, merchandising and internet/direct commerce business segments. She is also a member of the company's board of directors, which she joined in June 2004.

Prior to joining MSO, Ms. Lyne served as president of ABC Entertainment from January 2002 to April 2004, where she oversaw the development of recent hits including "Desperate Housewives," "Lost" and "Extreme Makeover, Home Edition." Ms. Lyne joined Disney/ABC in January 1996 as executive vice president of acquisitions, development, and new business for Walt Disney Pictures and Television. In March 1998, she moved to ABC, where she was in charge of the network's movies and miniseries, reviving this form with such critically acclaimed ratings successes as "Life with Judy Garland," "Tuesdays with Morrie," "Anne Frank" and the musical adaptation of "Annie," all of which won multiple Emmy Awards.

Before turning to television and film, Ms. Lyne spent 15 years in the magazine publishing industry. In 1987, she created and launched *Premiere Magazine* for News Corp. For eight years, she served as editor-in-chief and publication director, establishing *Premiere* as an industry leader. Ms. Lyne has extensive experience as a magazine editor at *City*, Francis Ford Coppola's San Francisco weekly, *New Times* and *The Village Voice*.

12:00 Noon Luncheon at The Naples Beach Hotel  
12:45 p.m. Address by Speaker  
1:15 p.m. Questions from the audience

**\*\* PLEASE call 436-3574 by 1-week prior if you are unable to attend \*\***

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## INQUIRIES

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## THE FORUM CLUB OF SOUTHWEST FLORIDA 2006-2007 Program

11/17/06 Anne M. Mulcahy, Chairman & C.E.O., Xerox  
12/8/06 Gen. John T. Chain Jr. (Retired), U.S.A.F., Strategic Air Command  
1/12/07 Former U.S. Senator Sam Nunn (D-GA), Co-Chairman, Nuclear Threat Initiative  
1/26/07 Ambassador Munir Akram, Permanent Rep. of Pakistan to the U.N.  
2/2/07 Kenneth W. Lowe, President & C.E.O., The E.W. Scripps Company  
2/16/07 Susan Lyne, President & C.E.O., Martha Stewart Living Omnimedia, Inc.  
3/2/07 Randall L. Stephenson, C.O.O., AT&T, Inc.  
3/16/07 Joanne Kurtzberg, M.D., Duke Cancer Center  
3/30/07 Former U.S. Senator Alan K. Simpson (R-WY)  
4/13/07 Robert J. McCann, Vice Chairman, Merrill Lynch and Co., Inc.

## MISSION STATEMENT

The Forum Club's mission is to:

- Present the most prominent and knowledgeable speakers from corporate, economic, governmental and international fields;
- Interest and inform its members on current issues and trends;
- Promote the highest civic, moral and ethical standards; and
- Provide a congenial meeting atmosphere.

## FORUM CLUB WAIT LIST

*Due to the multi-year wait that the Club applicants experience, it has been Forum Club practice to invite them each year to at least one luncheon. Over 59 applicants attended on December 8. If you have sponsored applicants, please consider contacting them to reaffirm their interest and ensure they are receiving Forum Club material.*



*General John T. Chain Jr. with students from the Community School of Naples at the December 8<sup>th</sup> luncheon were sponsored by Alan and Beverley Horton*

## NEW MEMBER APPLICATIONS

*Applications for membership must be signed by two Forum Club members and returned to the Executive Director. The applicant is then added to the wait list.*